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SEATTLE MARINERS EXPAND RELATIONSHIP WITH NINTENDO WITH TEAM'S FIRST-EVER JERSEY SLEEVE PARTNERSHIP

Mariners partner since 1992, Nintendo will now be featured on uniforms starting Opening Day

SEATTLE, Wash. – The **Seattle Mariners** announced today that **Nintendo of America Inc.** has expanded upon their long-standing relationship with the club, becoming the team's first-ever official jersey sleeve partner.

Nintendo will be featured on the Mariners jersey sleeve for all regular season and postseason games. The mark will debut on the Mariners jerseys on Opening Day, March 27 vs. the A's at T-Mobile Park.

The Mariners will feature the **Nintendo** racetrack logo on their home jerseys, and a **Nintendo Switch 2** logo on away jerseys. The Mariners are the first team in Major League Baseball to feature different marks for home and road games.



"Nintendo and the Mariners have been inextricably linked since 1992," Seattle Mariners President of Business Operations **Kevin Martinez** said. "Now, each time the Mariners take the field, our jersey sleeves will help serve as a reminder of all that Nintendo of America has done for the Northwest community and the team. There isn't a better partnership in Major League Baseball. We are grateful for our incredible relationship with Nintendo."

Furthering the partnership, All-Star Centerfielder **Julio Rodríguez** will help bring the collaboration between the Mariners and Nintendo to life, serving as a brand ambassador.

"It's a genuine thrill to be able to partner with such a talented team, including bright stars like Julio," said **Doug Bowser**, President and Chief Operating Officer, Nintendo of America. "Our history with the Mariners goes back decades so this really feels like coming home. Nintendo has a lot of exciting news this year and through collaborations like this one, we can't wait to create even more smiles across all generations. Go Mariners!"

Media may access video and photo assets related to today's announcement here:

<https://mariners.com/Nintendo> or

<https://www.dropbox.com/scl/fo/xixs9dne8dzbsl26dkgyk/AMRISOIDODMaRbdFosdYGQY?rlkey=x22surbh1u611fqv3dgngx7c7&dl=0>

For more information, please contact Tim Hevly, Seattle Mariners VP of Communications, at (206) 346-4402.

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